

casa Jipi 2020

Casa Jipi started this 2020 vintage as a clear example of “When life gives you lemons, make lemonade!”, (or wine, in our particular case). Times of crisis brought together 2 families, 2 wineries, 2 valleys and gave birth to this incredible project that binds together Rancho Llano Colorado, one of the region’s most important and sought after grape producers, Vinicola Bruma the up and coming winery pushing Mexican boundaries in winemaking, and Lulu Martinez Ojeda now one of the leading winemakers in Mexico changing the wine scene as one of its prominent ambassadors internationally.

The concept is simple, make the best wine possible with the best grapes available at a consumer friendly price, allowing our region to have the exposure that it deserves. Through our 3 wines, exclusively distributed in the US, Casa Jipi White, Casa Jipi Rose and Casa Jipi Red, our terroir and origin speaks: good wine with no makeup, direct from our vineyard to your table, the way it should be.

Casa Jipi, (pronounced Hippie) is a “pochismo” that shows how diversity and mixticity enriches our countries. We all have un poco de Jipi within, both sides of the border.

Casa Jipi Rosé 2020



Varietals: 100% Barbera

Vineyard: Rancho Llano Colorado, Valle de San Vicente.

Direct Press, 1 hour maceration. Fermented at low temperatures and aged for 6 months in stainless steel tanks.

Beautiful Light litchi robe with grapefruit hues.

Subtle and elegant nose, with jasmine, grapefruit and fresh strawberry notes.

Very fresh palate with nice crispness and red berry aromas. Perfect pairing for a day in the pool, summer holidays, Poultry, pasta, veal, risotto, fruit and nuts, chilling.

